

# NOW

ELLE DECORATION'S *design* HOT LIST of the NEW, the CLASSIC and the COLLECTABLE

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Edited by AMY BRADFORD Words EMMA LOVE



## PARISIAN CHIC

French furniture and interior designer Guillaume Alan's creations have an immaculate pedigree – many have appeared in fashion shoots for the likes of Chanel and Yves Saint Laurent. Now he's bringing a touch of Parisian chic to Mayfair with his eponymous new boutique. Alan's style is classic French minimalism – think 18th-century forms with a modern twist, a mixture of raw and polished textures and a palette of cool monochrome shades. We also like the store's inspirational room sets. *Guillaume Alan, 1 Hay Hill, London W1 (guillaume-alan.com)*

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